northwest asianweekly

2027 rates

About nwasianweekly.com

— We are a weekly online newspaper serving Washington's AAPI community for over 44 years.
— In 2026, nwasianweekly.com had an average of 84K views per month.
— Our social media platforms (Facebook, Instagram, X) are updated weekly with AAPI news and community events.

Recognition and awards:
(Washington Newspaper Publishers Association)
— First place Health/Medical, Business News, Arts Feature, Video
— Second place Government Story, Newspaper website
— Third place News Story (Long), Election Story, Social Issue Story, Education Story
— First place in long and short stories writing, and pictorial
— Second place in Best News Story and Best Blog
— Third place in Best Business News Story, Best Lifestyle Feature Story, Best Personality Profile, and Best Government Reporting

CONTACT US

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Web ad rates



Banner ad
468×60 pixels
$680/week
$2,450/month
$12,195/6 months
$19,360/year

Button ad
125×125 pixels
$285/week
$1,020/month
$5,075/6 months
$8,065/year

Block ad
300×250 pixels
• 1st or 2nd place
$585/week
$2,120/month
$10,565/6 months
$16,760/year

• 3rd or 4th place
$545/week
$1,955/month
$9,755/6 months
$15,480/year

• 5th or after place
$510/week
$1,830 /month
$9,145/6 months
$14,510/year

**These are 'sidebar' ads and will be displayed continuously during a reader's browsing experience on our website.*

Sponsored article rate

• 300 words and one photo, $1,130/month
• 500 words and two photos, $2,040/month
• 750 words and two photos, $3,045/month

Sponsored article and block ad package

• 300 words, one photo and one block ad $2,625/month
• 500 words, two photos and one block ad $3,265/month
• 750 words, two photos and one block ad $3,965/month

Ad specs

— Web-ready ads are preferred
— Submit ad artwork and images in JPG, PNG, or GIF format, RGB color mode, 72 dpi resolution, and under 1 MB in size
— If ad design services are needed by NWAW, there is a 10% additional fee
— Web ads are expected to be rotated
— All ads will appear on all pages

Classified advertising

Pricing is $0.15 per character and runs for a week. Discounts for 4 weeks and more. Affidavits may cost extra. To get a quote or place an ad in our Classified section, please email to classified@nwasianweekly.com.

Deadline

Ads must be confirmed at least one week before the posting date. Ad materials must be submitted at least three days before the posting date.

Cancellations

Clients must notify NW Asian Weekly of any cancellations no later than one week before ad publication. Cancellations made after this time are subject to a late cancellation fee of 50% of the advertisement's value.

44 YEARS **YOUR VOICE**