

2023 rates

About nwasianweekly.com

- In 2022, nwasianweekly.com had an average of 58,244 unique visitors per month, and over 144,000 visitors per month.
- Our Facebook fan page is updated weekly with information about community events.
- Our Twitter feed is updated daily on weekdays and has the largest number of followers of any local ethnic media outlet.

Recent awards:

- First place Health/Medical, Business News, Arts Feature, Video
- Second place Government Story, Newspaper website
- Third place News Story (Long), Election Story, Social Issue Story, Education Story
- First place in long and short stories writing, and pictorial
- Second place from WNPA in Best News Story and Best Blog
- Third place from WNPA in Best Business News Story, Best Lifestyle Feature Story, Best Personality Profile, and Best Government Reporting

CONTACT US

E-mail your ad to one of the ad representatives below:

- Kelly Liao: kelly@nwasianweekly.com
- John Liu: john@nwasianweekly.com, classified@nwasianweekly.com (for classifieds)

412 Maynard Ave. S., Seattle, WA 98104

T 206-223-0623

E info@nwasianweekly.com

www.nwasianweekly.com

Web ad rates



Banner ad
468×60 pixels
\$600/week
\$2,160/month
\$10,800/6 months
\$17,160/year

Button ad
125×125 pixels
\$250/week
\$900/month
\$4,500/6 months
\$7,150/year

Block ad
300×250 pixels
• **1st or 2nd place**
\$520/week
\$1,872/month
\$9,360/6 months
\$14,872/year

• **3rd or 4th place**
\$480/week
\$1,728/month
\$8,640/6 months
\$13,728/year

• **5th or after place**
\$450/week
\$1,620 /month
\$8,100/6 months
\$12,870/year

**These are 'sidebar' ads and will be displayed continuously during a reader's browsing experience on our website.*

Sponsored article rate

- 300 words and one photo
\$1,000/month
- 500 words and two photos
\$1,800/month
- 750 words and two photos
\$2,700/month

Sponsored article and block ad package

- 300 words, one photo and one block ad
\$2,320/month
- 500 words, two photos and one block ad
\$2,880/month
- 750 words, two photos and one block ad
\$3,510/month

Ad specs

- Web-ready ads are preferred
- If ad design services are needed by NAWA, there is a 10% additional fee
- Web ads are expected to be rotate
- All ads will appear on all pages

Classified advertising

Pricing is \$0.12 per character and runs for a week. Discounts for 4 weeks and more. Affidavits maybe extra. To get a quote or place ad in our Classified section, please contact John at john@nwasianweekly.com.

Deadline

One week prior to the posting date.