Web ad rates

<table>
<thead>
<tr>
<th>Banner ad</th>
<th>Block ad</th>
<th>Button ad</th>
</tr>
</thead>
<tbody>
<tr>
<td>468×60 pixels</td>
<td>300×250 pixels</td>
<td>125×125 pixels</td>
</tr>
<tr>
<td>$600/week</td>
<td>$520/week</td>
<td>$250/week</td>
</tr>
<tr>
<td>$2,160/month</td>
<td>$1,872/month</td>
<td>$900/month</td>
</tr>
<tr>
<td>$10,800/6 months</td>
<td>$9,360/6 months</td>
<td>$4,500/6 months</td>
</tr>
<tr>
<td>$17,160/year</td>
<td>$14,872/year</td>
<td>$7,150/year</td>
</tr>
</tbody>
</table>

Sponsored article rate

- 300 words and one photo: $1,000/month
- 500 words and two photos: $1,800/month
- 750 words and two photos: $2,700/month

Sponsored article and block ad package

- 300 words, one photo and one block ad: $2,320/month
- 500 words, two photos and one block ad: $2,880/month
- 750 words, two photos and one block ad: $3,510/month

Ad specs

- Web-ready ads are preferred
- If ad design services are needed by NWAW, there is a 10% additional fee
- Web ads are expected to be rotate
- All ads will appear on all pages

Classified advertising

Pricing is $0.12 per character and runs for a week. Discounts for 4 weeks and more. Affidavits maybe extra. To get a quote or place ad in our Classified section, please contact John at john@nwasianweekly.com.

Deadline

One week prior to the posting date.