

## 2024 rates

### About nwasianweekly.com

- In 2023, nwasianweekly.com had an average of 28,520 visitors per month, and over 53,749 views per month.
- Our Facebook fan page is updated weekly with information about community events.
- Our Twitter feed is updated daily on weekdays and has the largest number of followers of any local ethnic media outlet.

#### Recent awards:

- First place Health/Medical, Business News, Arts Feature, Video
- Second place Government Story, Newspaper website
- Third place News Story (Long), Election Story, Social Issue Story, Education Story
- First place in long and short stories writing, and pictorial
- Second place from WNPA in Best News Story and Best Blog
- Third place from WNPA in Best Business News Story, Best Lifestyle Feature Story, Best Personality Profile, and Best Government Reporting

#### CONTACT US

#### E-mail your ad to one of the ad representatives below:

- Kelly Liao: [kelly@nwasianweekly.com](mailto:kelly@nwasianweekly.com)
- John Liu: [john@nwasianweekly.com](mailto:john@nwasianweekly.com), [classified@nwasianweekly.com](mailto:classified@nwasianweekly.com) (for classifieds)

412 Maynard Ave. S., Seattle, WA 98104

T 206-223-0623

E [info@nwasianweekly.com](mailto:info@nwasianweekly.com)

[www.nwasianweekly.com](http://www.nwasianweekly.com)

### Web ad rates



**Banner ad**  
**468×60 pixels**  
\$630/week  
\$2,268/month  
\$11,340/6 months  
\$18,018/year

**Button ad**  
**125×125 pixels**  
\$263/week  
\$945/month  
\$4,725/6 months  
\$7,508/year

**Block ad**  
**300×250 pixels**  
• **1st or 2nd place**  
\$546/week  
\$1,966/month  
\$9,828/6 months  
\$15,616/year

• **3rd or 4th place**  
\$505/week  
\$1,815/month  
\$9,072/6 months  
\$14,415/year

• **5th or after place**  
\$473/week  
\$1,701 /month  
\$8,505/6 months  
\$13,515/year

*\*These are 'sidebar' ads and will be displayed continuously during a reader's browsing experience on our website.*

### Sponsored article rate

- 300 words and one photo  
\$1,050/month
- 500 words and two photos  
\$1,890/month
- 750 words and two photos  
\$2,835/month

### Sponsored article and block ad package

- 300 words, one photo and one block ad  
\$2,436/month
- 500 words, two photos and one block ad  
\$3,024/month
- 750 words, two photos and one block ad  
\$3,686/month

### Ad specs

- Web-ready ads are preferred
- If ad design services are needed by NWA, there is a 10% additional fee
- Web ads are expected to be rotate
- All ads will appear on all pages

### Classified advertising

Pricing is \$0.15 per character and runs for a week. Discounts for 4 weeks and more. Affidavits maybe extra. To get a quote or place ad in our Classified section, please contact John at [john@nwasianweekly.com](mailto:john@nwasianweekly.com).

### Deadline

One week prior to the posting date.