

2024 rates

About nwasianweekly.com

- From January to May, 2024, nwasianweekly.com had average of 51,543 views per month.
- Our Facebook fan page is updated weekly with information about community events.
- Our Twitter feed is updated daily on weekdays and has the largest number of followers of any local ethnic media outlet.

Recent awards:

- First place Health/Medical, Business News, Arts Feature, Video
- Second place Government Story, Newspaper website
- Third place News Story (Long), Election Story, Social Issue Story, Education Story
- First place in long and short stories writing, and pictorial
- Second place from WNPA in Best News Story and Best Blog
- Third place from WNPA in Best Business News Story, Best Lifestyle Feature Story, Best Personality Profile, and Best Government Reporting

CONTACT US

Kelly Liao, Ad Representative
kelly@nwasianweekly.com

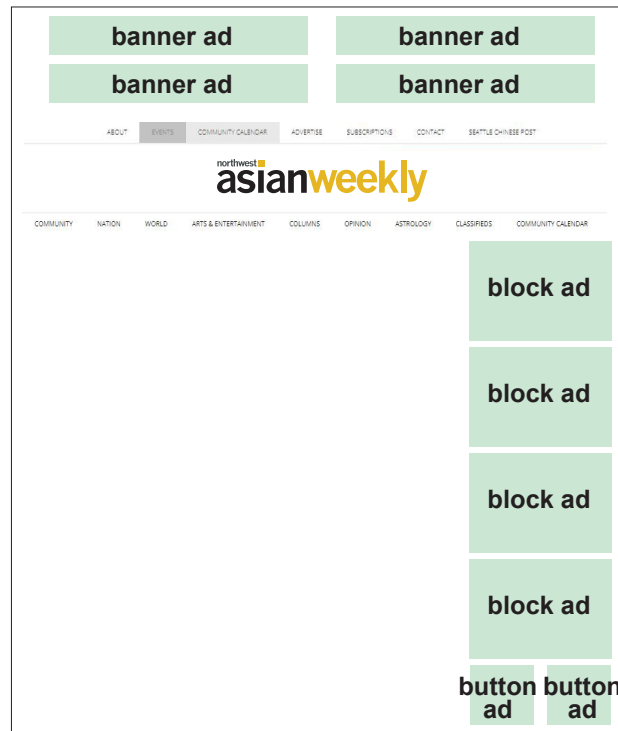
Grace Roh, CEO & Publisher
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Web ad rates



Banner ad
468×60 pixels
 \$630/week
 \$2,268/month
 \$11,340/6 months
 \$18,018/year

Button ad
125×125 pixels
 \$263/week
 \$945/month
 \$4,725/6 months
 \$7,508/year

Block ad
300×250 pixels
 • **1st or 2nd place**
 \$546/week
 \$1,966/month
 \$9,828/6 months
 \$15,616/year

• **3rd or 4th place**
 \$505/week
 \$1,815/month
 \$9,072/6 months
 \$14,415/year

• **5th or after place**
 \$473/week
 \$1,701 /month
 \$8,505/6 months
 \$13,515/year

**These are 'sidebar' ads and will be displayed continuously during a reader's browsing experience on our website.*

Sponsored article rate

- 300 words and one photo
 \$1,050/month
- 500 words and two photos
 \$1,890/month
- 750 words and two photos
 \$2,835/month

Sponsored article and block ad package

- 300 words, one photo and one block ad
 \$2,436/month
- 500 words, two photos and one block ad
 \$3,024/month
- 750 words, two photos and one block ad
 \$3,686/month

Ad specs

- Web-ready ads are preferred
- If ad design services are needed by NAWA, there is a 10% additional fee
- Web ads are expected to be rotate
- All ads will appear on all pages

Classified advertising

Pricing is \$0.13 per character and runs for a week. Discounts for 4 weeks and more. Affidavits maybe extra. To get a quote or place ad in our Classified section, please email to classified@nwasianweekly.com.

Deadline

One week prior to the posting date.